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**Alliance Life Sciences ECLM Practice Leader
To Be Featured Participant on IACCM Expert Panel**

BRIDGEWATER, NJ – June 22, 2011 – Contract and lifecycle management expert Michael Cram, of Alliance Life Sciences Consulting Group (ALSCG), a leading management and technology consultancy, will be a featured participant in a virtual discussion, “[Ask the Expert: International Contracting 4 - Tools and Systems for Efficiency](#),” sponsored by the International Association for Contract & Commercial Management (IACCM), 11 a.m., EST, Thursday, June 23, 2011.

“One consequence of today’s economic realignment is that a growing number of companies are seeking to increase their share of international business at a time when regulators are especially vigilant toward overseas trading,” said Cram, practice leader for ECLM Solutions at ALSCG. “International contracting and commercial practices are looking for direction to ensure that their terms are competitive, structures are efficient and that review and approval processes are thorough and without delay.”

Cram has helped implement more than 30 ECLM technology projects that have included a variety of software platforms across industries during some 22 years in development, sales, and marketing. For the past 13 years, he has successfully automated contract lifecycle management processes for small and large enterprises.

About ALSCG

Formed in 1994 and headquartered in Bridgewater, N.J., Alliance Life Sciences Consulting Group employs more than 150 professionals who collectively understand the business challenges of the Life Sciences industry and offer solutions for Sales & Marketing, Managed Care & Government Contracting, Commercial Operations, Information Management and Analytics. ALSCG has experience with seven of the top 10 largest pharmaceutical manufacturers as well as middle market and emerging Life Sciences firms. Contact: 866-581-4850 www.alscg.com.