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**Alliance Life Sciences Selected to Protect Over \$10 Million
In Revenue Management Systems Investments for
5 Pharmaceutical Manufacturers**

BRIDGEWATER, NJ – June 1, 2011 – Alliance Life Sciences Consulting Group (ALSCG), a leading management and technology consultancy, is in the process of, or has completed, implementing next generation Revenue Management Systems for five mid-market pharmaceutical companies to protect more than \$10 million in technology investments and ensure that the systems will deliver projected improvements in revenue leakage prevention and profit maximization. The business case on their methodology is available for download at: <http://www.alscg.com/company/downloadcenter>

“These recommendations are driven by the need to ensure compliance in an ever-changing regulatory landscape to improve business intelligence capabilities for effectively evaluating and implementing innovative contracting strategies,” said Ed Masterson, senior vice president, Consulting Operations, ALSCG.

ALSCG used a methodology that established a Program Management Office specific to Revenue Management Systems Implementations that provides all project managers with easy access to templates, strategic planning considerations, and risks and pitfalls to avoid.

“Through this centralized management approach, the risk of project overruns will be minimized and the cross-client focus on software quality assurance will help reduce scheduling effects that arise from unforeseen issues,” said Masterson.

ALSCG further discusses critical success factors for implementing integrated Revenue

Contract Management (RCM) Solutions, and the opportunities for expanding the value proposition, in a newly published White Paper, "[Revenue Contract Management System Implementations: The Secrets of Your Success](#)," co-authored by Jim Burke, vice president, Contract Management Solutions, and Managing Consultant, Richard Butler.

About ALSCG

Formed in 1994 and headquartered in Bridgewater, N.J., Alliance Life Sciences Consulting Group employs more than 150 professionals who collectively understand the business challenges of the Life Sciences industry and offer solutions for Sales & Marketing, Managed Care & Government Contracting, Commercial Operations, Information Management and Analytics. ALSCG has experience with seven of the top 10 largest pharmaceutical manufacturers as well as middle market and emerging Life Sciences firms. Contact: 866-581-4850 www.alscg.com.