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**Alliance Life Sciences Consulting Group's
ContractSphere™ Project Management Office
to Present on 'Implementation Readiness' at iMANY Summit 2011**

*Newly Published ALSCG White Paper Discusses Revenue Contract
Management Implementation Strategies*

BRIDGEWATER, NJ – May 18, 2011– Key members of the Revenue Contract Management Practice at [Alliance Life Sciences Consulting Group](#) (ALSCG), a leading management and technology consultancy, will present “Implementation Readiness – How to Start on the Right Track,” focusing on preventing major risks that can disrupt Revenue Contract Management Implementations during [iMANY](#) Summit 2011, on Tuesday May 24th at 2:40 p.m., at the Fontainebleau Miami Beach, Miami Beach, FL. This group, led by Jim Burke, Vice President, Contract Management Solutions, will base this discussion on real-world experience garnered from iMANY ContractSphere™ implementations at six different life sciences firms, ranging from major branded manufacturers to mid-market generics companies.

“Implementing a Revenue Management Application Suite is a long and involved process with many risks and pitfalls that often do not surface until the project goes live,” says Ed Masterson, Senior Vice President, Consulting Operations, ALSCG. “At that point, the options for managing these risks become limited.”

ALSCG further discusses critical success factors for implementing integrated Revenue Contract Management (RCM) solutions, and the opportunities for expanding the value proposition, in a newly published white paper, “[Revenue Contract Management System Implementations: The Secrets of Your Success](#),” co-authored by Burke and ALSCG Managing Consultant, Richard Butler.

“By taking the time early in the process to establish a disciplined, informed and forward-

thinking implementation approach, associated risks can be mitigated, and a successful solution delivered, that ultimately meets financial and business objectives,” says Masterson.

About ALSCG

Formed in 1994 and headquartered in Bridgewater, N.J., Alliance Life Sciences Consulting Group employs more than 150 professionals who collectively understand the business challenges of the Life Sciences industry and offer solutions for Sales & Marketing, Managed Care & Government Contracting, Commercial Operations, Information Management and Analytics. ALSCG has experience with seven of the top 10 largest pharmaceutical manufacturers as well as middle market and emerging Life Sciences firms. Contact: 866-581-4850 www.alscg.com